

## TENTATIVE PROGRAMME

*programmes are subject to change*

### 10 MAY, THURSDAY

9.00am - 6.00pm	<b>ITEX 2018</b>	Exhibition Halls
10.00am - 5.00pm	Judging of ITEX and WYIE 2018 Competition <i>Session 1 : for WYIE, Overseas, Corporate, Startups and Individual Inventors category</i>	Exhibition Halls
2.00pm	Official Opening Ceremony of ITEX 2018	Events Square, H5
2.00pm - 4.00pm	PITCH4FUND (pitching session in collaboration with FMM)	ITEX Studio, H3
3.00pm - 5.00pm	INVENTING WORKSHOP for PRIMARY SCHOOL CHILDREN by Susan Casey, American author of <b>Kids Inventing! A Handbook for Young Inventors</b>	Events Square, H5
6.30pm	Networking Cocktail (by invitation ONLY)	TBC

### 11 MAY, FRIDAY

9.00am - 6.00pm	<b>ITEX 2018</b>	Exhibition Halls
9.00am - 1.00pm	Judging of ITEX 2018 Competition <i>Session 2 : for Universities and Research Institutions category</i>	Exhibition Halls
9.30am - 12.30nn	STARTUPS TALK <b>Session 1 : Bringing Your Idea into the Marketplace</b> by Dr Lai Kok Fung <b>Session 2 : Invention : What If You Do Not Need Patent Protection?</b> by Mr Irfan Awang of PRO IP Sdn Bhd and <b>Enhancing The Value of Start-up Ventures with Intellectual Property (IP) Assets</b> by Mr. Lok Choon Hong of IP Tech <b>Session 3 : Innovation &amp; Focus Driven Approach to Entrepreneurial Success</b> by Mr. Mohandeep Singh of Soft Solvers Solutions Sdn Bhd (Cradle grant recipient)	ITEX Studio, H3
3.00pm - 6.00pm	VC2E - Venture Capital to Entrepreneurs Talk (public seminar in collaboration with MVCA, Malaysia Venture Capital & Private Equity Association)	Events Square, H5
7.30pm - 11.00pm	MALAM BUDAYA CIPTA (by invitation ONLY) Gold and Special Awards Prize Presentation	Grand Ballroom, KL Convention Centre, L3

### 12 MAY, SATURDAY

9.00am - 2.00pm	<b>ITEX 2018</b>	Exhibition Halls
9.30am - 11.30am	ITEX AWARDS PRESENTATION CEREMONY <i>Session 1 : 9.30am - 10.30am</i> ITEX Bronze Medal Presentation <i>Session 2 : 10.30am - 11.30am</i> ITEX Silver Medal Presentation	Events Square, H5
11.30am - 1.30pm	WYIE AWARDS PRESENTATION CEREMONY	Events Square, H5



# ITEEX'18

29TH INTERNATIONAL INVENTION, INNOVATION & TECHNOLOGY EXHIBITION, MALAYSIA

## OFFICIAL OPENING CEREMONY

Events Square, Hall 5 KL Convention Centre

10 May 2018

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- 1.45pm Arrival of Guest and Members of Media
- 2.00pm **Arrival of the Guest of Honor**
- 2.05pm **Welcome Remarks by**  
YANG BERBAHAGIA ACADEMICIAN EMERITUS PROFESSOR TAN SRI DATUK DR.  
AUGUSTINE S.H. ONG  
President of Malaysian Invention & Design Society and President of Asian Caucus of Invention  
Associations
- Official Launch of ITEEX 2018**  
Official Visit to ITEEX (International Invention, Innovation & Technology Exhibition)  
and WYIE (World Young Inventors Exhibition) 2018
- 3.00pm Press Conference (at Hospitality Lounge Hall 2)
- 3.15pm VIP Refreshment & Media Refreshment (at Hospitality Lounge 2)



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29TH INTERNATIONAL INVENTION, INNOVATION & TECHNOLOGY EXHIBITION, MALAYSIA

## MALAM BUDAYA CIPTA

Grand Ballroom, Level 3 KL Convention Centre

11 May 2018

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- 7.30pm Arrival of Guest and Members of Media
- 8.00pm **Arrival of the Guest of Honor**
- 8.10pm **Welcome Address by**  
YANG BERBAHAGIA ACADEMICIAN EMERITUS PROFESSOR TAN SRI DATUK DR.  
AUGUSTINE S.H. ONG  
President of Malaysian Invention & Design Society and President of Asian Caucus of Invention  
Associations
- 8.20pm **Dinner will be served**  
**Performance**  
**Special Awards Presentation**
- Excellence Awards Presentation**  
**Performance**
- 9.40pm **ITEEX GOLD MEDAL AWARDS PRESENTATION**
- 10.30pm **END**