

# Newtrition<sup>®</sup> Health Innovation Challenge 2018

## APPLICATION FORM

1. Please indicate which areas of interest apply to your company (you can have more than one answer):

- Diagnostic Tools;** Novel, easy-to-use, cost-effective, and non-invasive tools for scalable assessment of the nutritional status of people in various life stages.
- Personalized Nutrition;** Effective and accurate translation of nutritional status into advice & interventions that can deliver the right nutrients to the right people at the right time.
- Healthy Microbiome;** Establishment of a clear scientific link from microbiota to health conditions for possible interventions.
- Other ingredients, technologies or tools for human health and nutrition (please specify)

2. Please provide some background on your company, such as management personnel and organizational structure?

3. Briefly describe your idea, be it a new ingredient, algorithm, research, and/or technology?

4. What is the unique value proposition for your idea/product/solution/technology

5. **Please state your position on Intellectual Property (IP) and Exclusivity for your idea** (such as patents issued/applied for, trademarks, unique sourcing, copyright and/or opportunities for future IP and exclusivity):

6. **Briefly describe the status of your research and investigations** (include in-vitro tests, nutri-kinetic experiments, animal studies, safety tests, product status and clinical studies that are completed, ongoing or planned for the near future)

7. **Ownership and management team** (please state key stakeholders, partners, or investors with a key role in the innovation).

8. **Are there currently existing partnerships with academic institutes, universities or government funding? Briefly describe the resources** (spend, time and manpower) used so far to develop this idea.

9. **Please share with us the type of partnership with BASF that would be of most value to you?**

Kindly submit your completed form to [newtrition-hic@basf.com](mailto:newtrition-hic@basf.com) by **September 14, 2018**.

By sending in your submission, you confirm that you have read and accepted the Terms & Conditions of the Newtrition® Health Innovation Challenge 2018.

# Newtrition® Health Innovation Challenge 2018

## TERMS & CONDITIONS

1. Applicants retain all proprietary rights to their proposals. Copies of the submissions will only be circulated for judging purposes.
2. Applicants agree that any proposals submitted will be treated as having been submitted on a non-confidential basis whether or not such proposals are marked or referred to as being confidential. Neither Newtrition®, BASF Venture capital or any company of the BASF Group will have a duty to treat the proposal or any part thereof as confidential.
3. By submitting an entry to the Newtrition® Health Innovation Challenge, an applicant warrants that the content of the proposal is entirely of that applicant's own creation and does not in any way infringe the intellectual property rights (including, without limitation patents, copyrights, visual materials in whatever form, sound recordings, any copyright protectable work, designs, trade or services marks, database rights, rights in know-how, rights protecting goodwill and reputation, moral rights or other similar rights in any country, in each case whether or not registered, and any applications for registration of any of the foregoing, and all rights to apply to register any of the foregoing) of any other person. If it is discovered that any entry is not the original creation of the appropriate applicant and/or breaches another person's intellectual property rights, we shall be entitled to disqualify that entry and the appropriate applicant from the Newtrition® Health Innovation Challenge.